



from the publisher's desk

THANKS TO ALL OF OUR SUPPORTERS FOR CONTINUING TO BELIEVE IN OUR PURPOSE

YES, Thanks to all of you that have congratulated us and have sponsored us throughout the year, we are especially grateful for your support this year, a year that many of us noticed as a particularly "lean" year. There were times during this last year that we thought the town that we have grown and loved must have simply lost its drive to say to world "WE ARE OPEN"!!!

We know a lot of our supporters and Mazatlan business comrades felt the crunch this past year and many even had to close their businesses or at least close for a month or more just to make ends meet. It makes our appreciation and our thanks to you that much more deserved. We appreciate you and know that it is only because of the sponsorship and support by real people and companies that we have maintained 21 years of business.

We all remember the good old days of Mazatlan, when families of all cultures used to meet here for vacation and have great respect and knowledge for each other. There has been some talk that those times may be returning soon. Many vendors have been reporting that new ventures such as: Hilton Hotel, Sany Costco, Wal-Mart Superstore, new franchise restaurants, two to three new hotels and condo complexes are coming in our way in the very near future. There is also talk of additional airlines and routes planning on coming to Mazatlan. Plus they're finishing the Mal soon again to a new level of internationalism. I'm not sure exactly what they mean by "a new level of internationalism"... but I'm hoping it goes along with international hot dogs and taco carts! We all know about the new road from Duneso that is almost completed and is absolutely spectacular, but there is also a proposal in the works

for a new road heading north along the beach to Culiacan. Wow...

Now from my perspective we need to push them to fix up the Golden Zone and the North Golden Zone to the El Faro Hotel, as well as a finish the beach entrance in middle of the Golden Zone, but we'll talk more on that later...! (Hint: people and tourists will need to get from one end to the other.)

More good news for The Pearl! 30% INCREASE SINCE LAST SEPTEMBER ON ONLINE HITS

Our online hits on the Pacific Pearl website increased from an average of 440,000 hits per month to 630,000 hits per month! In twenty one years we have accomplished the following: 65.1 million hits on www.pacificpearl.com (since 1992); over three million hard copies; 242 months of non-stop promotion; five editions of 10,000 copies each for the Guild and Director as that promoted nothing but Mazatlan. Our online paper gets viewed within the United States of America, Mexico, Canada, Australia, Ukraine, Germany, Thailand, Russian Federation, France, Czech Republic, Brazil, China, and 14 other countries. How much do you think we contributed to this community of real estate sales, government resources, restaurant business, hotel reservations, car rental, insurance companies, property agents, tours, bank and charities for our people in the past twenty one years?

POSSIBLE SALE OF OUR URL
Yes the Pacific Pearl has been approached to sell our URL, www.pacificpearl.com, by three different international business in three different countries. The papers are not for sale though. Due to the lack of support we seem to need to do things we regret. The decision hasn't been made yet, but it may be an option.

AGAIN THANKS TO ALL OF THE PEOPLE THAT HAVE TAKEN US SERIOUSLY THROUGHOUT THE YEARS AND HAVE BACKED OUR PAPER! WE APPRECIATE YOU TREMENDOUSLY!
YES... WE ARE OPEN.....

Michael

Congratulations – and 21 years of thanks!



To Mike Veselik and Mazatlan's Pacific Pearl News Magazine
For providing the best information about Mazatlan to residents and visitors

Thank you for being the voice of Mazatlan's charities
And for always sharing the opportunity to help others

You make our world a better place...

Tres Islas Orphanage Fund

www.orphanagefunds.org

Mazatlan, Mexico... a port of call with a purpose...

MANY THANKS! ¡MIL GRACIAS!

We truly appreciate our advertisers who supported us in record-breaking numbers to help make a great 21st Anniversary issue, even during the slowest part of the season!
We Will Not Forget You!!



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